FOR IMMEDIATE RELEASE



Home of the NFL's 2008 Super Bowl

Home of Arizona's Best Hometown Festivals

> Home of the NHL Coyotes, Arizona Cardinals and Fiesta Bowl

Home of Luke AFB, the largest F-16 training base in the world

City of Glendale 5850 W. Glendale Ave. Glendale, AZ 85301 (623) 930-2960 www.glendaleaz.com CONTACT: Kimberly Larson, 623-930-2989 Marketing/Communications Department

FESTIVAL VENDORS CAN NOW APPLY CONVENIENTLY ONLINE

GLENDALE, Ariz. – As Glendale prepares for another festival season, a new feature will allow vendors to access applications online, at www.glendaleaz.com. The Web site also offers information on fees, deadlines as well as additional event guidelines.

Vendors can print out the application and vendor information sheet and either mail it or fax it to the Office of Special Events, Attn: Nicole Sandberg. The mailing address is 5850 W. Glendale Ave. Glendale, AZ 85301. The fax number is 623-915-2696.

The Office of Special Events is seeking vendors and artisans with new and exciting products that are high quality in nature. All businesses or individuals are invited to apply; space is limited and applicants will be held to very strict guidelines.

In addition, food concessionaires are sought with food products featuring fresh ingredients and an aesthetic presentation.

The city's lineup of events includes the 4th of July Celebration, Fiesta

Glendale in September; Glendale Glitters Spectacular in November; Downtown

Holiday Weekends during four weekends in December; Glendale Glitter and Glow

Block Party in January; Glendale Chocolate Affaire in February; and the 25th

Annual Jazz and Blues Festival in April.

-more-

Vendors apply online Add 1/1/1

Combined, these events draw close to 500,000 people a year.

For more information, contact Nicole Sandberg in the Office of Special Events at 623-930-2017 or via e-mail at nsandberg@glendaleaz.com. To download an application or a vendor information sheet online, please visit www.glendaleaz.com/events.

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